David Wright

UX/UI Designer

Visual artist at heart, with an eclectic work experience and educational background, bolstering stellar understanding of design principles to create innovative product solutions.

RECENT PROJECTS

rodi

Mobile Social and Dating App Full Design with Desktop Companion Screens

- Created a nuanced social space for LGBTQ+ users through diligent research, design ideation, and iterative user testing.
- Polished and styled a digital MVP that allows users to engage with potential interests via a satisfying and fresh user interface.

Tech: Figma, Google Forms, Canva, Maze, Notion

groceR

Mobile Machine Learning Grocery App Visual Redesign

- Restyled and created full visual design system for a machine learning grocery list and shopping app based on wireframes and background user profile research.
- Refined visual flows and updated color palette to reflect a more sleek, modern day feel and included microtransactions to make the app more responsive.

Tech: Figma, Adobe XD, Adobe Illustrator, Notion, Canva

LocalEyez

Visual Design to Transition from Web to Mobile Platforms

- Tasked with determining and styling a contemporary UI for a local events app, referencing previous web visual style guides.
- Created visual design for both night and day versions, streamlined onboarding and animations, and updated the profile section of the app through multiple iterations.

Tech: Figma, Adobe XD, Adobe Illustrator, Notion, Canva

WORK EXPERIENCE

UX Design Apprentice, Raleigh NC

NOVEMBER 2020 - CURRENT

- Created and customized logo design for MST website
- Completed full design, branded, and complied user testing results, and worked through multiple iterations for a mobile prototype application for a local client called *SkillShot*
- Worked under guidance of design mentor on refining iterations of scalable client facing products

Hawkers, Chapel Hill - *Bartender*

SEPTEMBER 2021 - DECEMBER 2021

- Provided full customer service to all guests in a polished contemporary dining setting and prepared products to policy specifications.

Labcorp, Durham - *Laboratory Technician*

NOVEMBER 2020 - MARCH 2021

- Performed COV-Sars2 extractions in accordance with SOP guidelines in a multi machine integrated PCR amplification process.
- Proactively contributed to preventative maintenance of laboratory machinery and routine thorough sanitation of Biological Safety Cabinets.

Contact

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📍 Brooklyn, NY

Skills

Product Design
UX Research
Visual/ UI Design
Mobile App Design
Prototyping
Agile Design Sprints
Persona Development
User Testing

Tools & Technologies

Figma
Adobe XD
Adobe Photoshop
Adobe Illustrator
Maze
Canva
Asana
Notion
Google Forms
Google Analytics
HTML & CSS

Education

Thinkful, Online — *UX/UI Design Certification*

MARCH 2021 - SEPTEMBER 2021

- Learned and developed skills in researching, creating, and presenting customized application designs from scratch that are scalable, accessible, and ultimately user centered.
- Focused on producing compelling visual design systems that are informed by compelling user research and current industry trends.

University of North Carolina at Chapel Hill — BA *Biology & Studio Art*

AUGUST 2012 - MAY 2016

- Relevant Courses: Principles of Design, Video Design, Data and Statistics Analysis, Calculus 2, Neurobiology